

Vernal Area Chamber of Commerce Business Symposium and Rural Utah Chamber Coalition Conference



Thursday, April 6

Day 1

April 6th Business Symposium

8:00 am Check-in/Registration

8:00 am Catered Breakfast and Booth Time

8:45 am Joe McKea - Business Symposium Introduction

8:55 am Sponsor - Speaker Introduction

9:00 am Rita Vigor - Regional Manager, Utah
APEX Accelerator: Connecting Rural Businesses
to the Government Marketplace

9:20 am Richard Crosby and Steve Black -
Connex Utah: Leveraging Supply Chain
Opportunities Across Rural Utah, in order to
Reduce Economic Downturns

9:40 am Ben Hart – Utah Inland Port: Tools for
Connecting Domestic and Global Markets

10:00 am Sponsor or Committee Member – Thank You and
Break Introduction and Booth Time

10:25 am Travis Campbell - Speaker Introduction

10:15 am Dan Clark – Keynote Speaker

12:30 pm Lori Haslem – Thank You and Catered Lunch
Introduction and Booth Time

12:40 pm Sponsorship/Booth introduction (Mic
Time) – 1 Minute Each



Symposium Post Events

April 6th 2023, Rural Utah Chamber Coalition Spring Conference

Training Sessions

1:30 pm Sponsor - Combined Training/Information Sessions Introduction

1:30 pm Chris McCormick – Cedar City Chamber
of Commerce: The Value of Partnerships in Rural
Utah

1:45 pm Tori Marshall- Utah Non-Profits Association:
Benefits of Non-Profit Organizations in the
Business Community, and Resources Available for
Local Non-Profit Organizations

2:05 pm Steve Evans – Evans Family
Media/Legislative Impact Committee
Chairman: Importance of Lobbying and Marketing
for Business and Chambers in Today's Economy

2:25 pm Nate Zilles – Vernal Area Chamber of
Commerce: Branding: Now, and in the Future

2:40 pm Nate Zilles – Thank You and Afternoon Tour
Introduction and Load Buses

2:45 pm Tour Simplot and Ski Area (BTA
provided Buses)

Jared Jackson - Simplot Phosphates: Relationship Building with Government
entities—UDOT, to Provide Greater Services to the Community

John Chadwick/Joel Brown - Ski Resort: Tour of Potential Ski Area In
Daggett County/Leveraging Funding and Partnership to Provide More
Recreational Opportunities

5:30 pm Dinner – Your Choice in Vernal, UT

7:00 pm Jordan Merrell - Hotel Vernal Haunt Tour
Bring a Flashlight
Quinn Bennion - Escape Rooms

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Friday, April 7

Day 2

April 7th, 2023, Rural Utah Chamber Coalition Spring Conference

8:00 am Check-in/Registration

8:00 am Catered Breakfast and Booth Time

RUCC Business

8:25 am Commissioner Sonja Norton - Pledge of Allegiance

8:30 am Joel Brown - Introduction to RUCC

8:40 am Tricia Harris, Colette Cox, Abby Ivory,
and Chris McCormick - RUCC Business

State and Federal

8:45 am Sponsor – Thank You and Agenda Introduction

8:50 am Joel Brown – Representative of Mike Lee: DC
Flyback Program Benefits to Local Organizations

9:05 am Ryan Starks – Director of the
Governor’s Office of Economic
Opportunity: Partnering with the Governor’s Office
of Economic Opportunity to Increase Business
Opportunity

9:25 am Marlo Oaks – State of Utah Treasurer: The Effects
of Environment, Social, and Governance (ESG) on
Individuals and Businesses

International Business

10:00 am Sponsor – Thank You and Agenda Introduction

10:05 am Tony Benjamin – Superior Drilling
Products: Entering and Working in the International
Marketplace: Helpful Hints and Resources

10:25 am Winghoe Yee - World Trade Center Utah:
Accelerating Business Growth Through Networks,
Programs, and Services

10:45 am Sponsor – Thank you and Break Introduction
and Booth Time/Networking

Local Area

11:00 am Sponsor – Thank You and Agenda Introduction Development

11:05 am Travis Campbell - Uintah County Economic
Development: Current and Future Outlook of
Economic Development in Rural Utah

11:20 am Keith Heaton - Seven County Infrastructure
Coalition Executive Director
Greg Miles - Seven County Infrastructure
Coalition Chairman
Opportunities and Economic Impact Created Through
Railroad Expansion Projects

11:50 am Lesha Coltharp - Uintah County Travel and
Tourism Director: Travel and Tourism as a Local
Resource/Partner to Increase Business Growth and
Community Outreach

12:10 pm Quinn Bennion - Vernal City Manager:
Creative Efforts to Promote Revitalization of Local
Downtown Areas

12:30 pm Sponsor – Thank you and Catered Lunch Introduction
and Booth Time/Networking

Business/Financial Partners

1:10 pm Sponsor – Thank You and Agenda Introduction

1:10 pm Lezlie Whiting – UBTech/Custom Fit: Leveraging
Local, Custom Programs for Business Development

1:25 pm Mark Holmes – Small Business Development Center
SBDC: Partnering with Local Business Resources to
Promote Business Development and Growth

1:40 pm Colette Cox – Rural Utah Grant Opportunities -
Rural Outreach Manager, Utah Governor's
Office of Economic Opportunity: Utilizing State
Resources in order to Increase Available Funding for
Expansion, Growth, and other Opportunities

2:00 pm Nate Zilles – Optional Afternoon Tour Introduction and Adjourn

2:15 pm Lori Haslem – Innovation Hub Tour